

# Penny App - Your Personal Assistant!

Penny truly is an amazing App that will help simplify your Isagenix business. You will use her on your computer & your phone. Both have similar functions yet there are a few functions you can do on your phone you can't on your computer, visa versa. Penny will not only help you to NOT miss crucial dates with your Customers, but she will remind you to make all those follow-ups with Prospects and not them them fall thru the cracks while saving you a lot of time doing all those repetitive steps.

Once you dig into Penny, think about all your redundant tasks you do every day or when inviting Prospects & Customers to an event for instance. Write those down. Then think about how Penny can help you minimize redundancy and create simple duplicatable systems.

## BASIC Set-up:

1. Watch 2 Training videos at bottom of download page above (about 30 min ea); [Penny 101](#) & [Advanced Training](#)
2. On your computer, go to [Pennapp.com](#).
3. Sign up and sync with your Isagenix account. **HIGHLY recommended you purchase PRO version.**
4. Sync with Social Media: Facebook, Instagram & LinkedIn
5. On your phone, [Download Penny App](#), sign in, and sync all your phone Contacts.

## You're now ready to begin using Penny!

**ISSUES?** *On pennyapp.com, click Penny logo at bottom right side of screen, "Send Message" or "Help Center".*

*On your Phone, click "More" in lower right corner than select "Support Chat". They are very helpful and usually respond quickly!*

## NEXT Steps:

1. Verify all your Customers are in Penny, Add any notes, Follow up events, and "Merge" their records (FB, Insta, Cell, etc)
2. Next, go thru and follow same steps with your Prospects. add "prospect" merge, tasks,
3. Set you daily to your level of contacts yo'd like fed to your daily list.  
**TIP:** Only your PE1 are currently listed under "Customer Care". Go to each contact and make following edits:
  - a. Change their "Type" to "Downline Associate"
  - b. You can add a tag(s) to all your other Customers & Associates..  
Example: PE2, Team, Dave's Customer, etc...

## PRO Steps:

### 1. Create Custom "Content" in Penny.

Please watch 11 minute HOW TO video to add the "New Customer STEP 1" to your Penny App to use with your new customers. Let me know what questions you may have.

<https://www.loom.com/share/5b6425f36569427e80d68dd4c8f44296>

### (EXAMPLE #1 - Per demo in link above) Content for New Customer: STEPS 1-3:

**Title:** New Customer - **STEP 1** (1st 4 Steps PDF + Login info)

**Task Type:** Box Opening

**Copy:** Aloha \_\_\_\_! I wanted to officially welcome you to Isagenix. I'm so excited to be on your healthy journey with you. You should have received an email directly from Isagenix as well as from me Welcoming you to Isagenix. Please let me know if you have not received them both. Your box should arrive between 1-5 biz days. While you're waiting, click on link below to get started with a few simple steps today. Here's your login info to access your IsaLife App & to log onto your Membership account at Isagenix.com

UN: \_\_\_\_\_

PW: \_\_\_\_\_

Welcome! 🌸👍

**Link:** <https://bit.ly/3jMslYx>

**Title:** New Customer - **STEP 2** (pH & Add'l Coaching)

**Task Type:** Box Opening

**Copy:** Aloha! Here's a few more steps to get you started:

1) Order pH Strips. I found these for about \$6 on Amazon [https://www.amazon.com/Alkalinity-Acidity-Testing-Blance-Urinalysis/dp/B07NPYKRNR/ref=pd\\_lpo\\_sbs\\_121\\_t\\_1?encoding=UTF8&psc=1&refRID=F2N6NK7VGV29CYZ6B166](https://www.amazon.com/Alkalinity-Acidity-Testing-Blance-Urinalysis/dp/B07NPYKRNR/ref=pd_lpo_sbs_121_t_1?encoding=UTF8&psc=1&refRID=F2N6NK7VGV29CYZ6B166)

2) TEXT 'cleanse' to 480-878-7780 to receive daily texts of inspiration.

3) Click link for step-by-step coaching on how to use our simple system...

**Link:** <http://tiny.cc/welcometoisa>

**Title:** New Customer - **STEP 3** (Sched OnBoarding & Confirm 1st 4 Steps done)

**Task Type:** Box Opening

**Copy:** Aloha \_\_\_\_! Your box should be here soon! Isagenix should have emailed shipping info to you. Let's schedule our OnBoarding call after your box arrives and before you get started.

Also, did you have a chance to review and complete items previously provided? Here's link again for our convenience... <https://bit.ly/3jMslYx>. These are important steps, especially setting up your IsaLife app & registering for our FREE IsaBody Challenge.

This first week may seem like a lot, but after we complete these 1st few tasks you will be well on your way to feeling good and simplifying your healthy lifestyle. My goal is to start you out with all the tools proven to help you have the BEST results possible.

**Link:** <https://www.youtube.com/watch?v=aLnXcHPyAA8&feature=youtu.be>

**(EXAMPLE #2) Content for INVITING to an Event:**

TO COME...

NOTE: Above STEPS & CONTENT are based on my systems. Modify accordingly to follow your system.